

JUNIOR ACHIEVEMENT OF ACADIANA

**A YEAR OF
POSITIVE IMPACT**

Year End Impact Report
20-21

WHEN TIMES DEMAND, JA IS THERE! Tremendous strides were taken to serve the K-12 students in our community during a very nontraditional year. With the help of our outstanding Board, JA team and countless volunteers, JA served over 8,000 students with programs focused on financial literacy, work readiness and entrepreneurship. To put things in perspective, this is nearly doubling historical student outreach from previous years. We are proud to share the results of this past school year and thank you for seeing the value in JA programs.

The work that you make possible, the generous ways you support and advocate for young people has both immediate and long term positive effects. Together, we are preparing youth for a successful future and teaching critical life skills. Independent studies reflect the value of Junior Achievement. These studies show that students exposed to JA tend to perform better academically, have higher graduation rates, are more prepared to make career choices, and experience greater social mobility. Perhaps more importantly, JA helps kids understand the connection between personal responsibility, perseverance, and success – lessons that have never been more relevant.

While our collective accomplishments are grand for 20-21, we are looking forward to the AMAZING things that will happen next school year! Junior Achievement of Acadiana is implementing a new program called "Leading Ladies", which is an opportunity for female students to be mentored by local business leaders. Transformational growth is only possible because of supporters like you and we thank you for investing in the future leaders of our community.

With gratitude,

Paula Dawson, JA Greater Baton Rouge & Acadiana President

cell: 225.485.0073



Our Purpose

**FOCUSED ON ECONOMIC EMPOWERMENT FOR
K-12TH GRADE STUDENTS**



**100% READY FOR
WORK**

Work Readiness



FINANCIAL SAVVY

Personal Finance



**BUSINESS
MINDED**

Business Acumen

Our Leadership



Board Chairman, Destin Ortego
Executive Director, Opportunity Machine



BOARD OF DIRECTORS

- Adam Wright, Investar Bank
- Dawn Fuqua, Gachassin Law Firm
- Trace Robbins, Capital One
- Bruce Garrison, Kansas Fiber Network
- Tracy Broussard, Regions Bank
- David D'Aquin, Cox Communications
- Liz Viator, HomeBank
- Chris McFarlain, Postlewaite & Netterville
- Nic Walts, The Picard Group
- Eddie Buttross, IBERIABANK/First Horizon
- Doug Payne, Tides Medical
- Marla Frederick, Hancock Whitney
- Dr. Larry Simon, Blue Cross Blue Shield of Louisiana
- Scott Morgan, VieMed
- Dr. Jermaine Ford, SLCC
- Lauren Bercier, Something Borrowed Blooms
- Bill Lisiecki, Perficient
- Corey Jack, Jack & Associates
- Allison Mc Elligott-Billeaud, BBR Creative

JA of Acadiana by the numbers

8,207

number of students mentored

28

number of schools engaged

6

number of parishes served

28,102

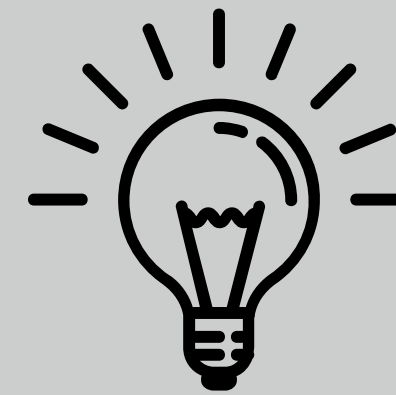
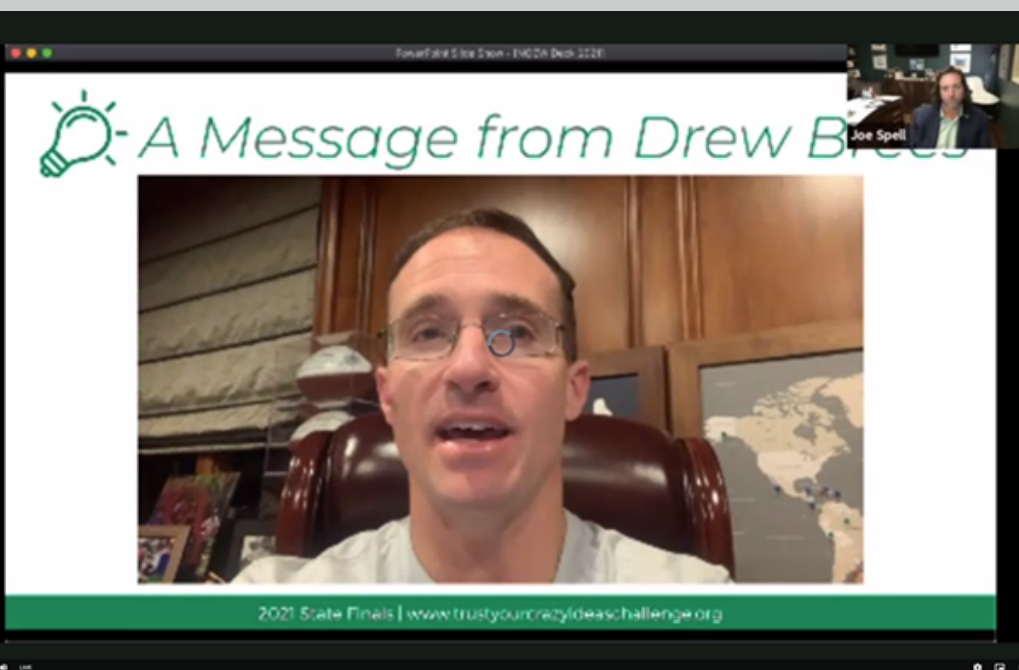
total hours mentored

70K

amount of scholarship money awarded YTD

164,000

total fundraising



TRUST YOUR CRAZY IDEAS CHALLENGE

1st place winners "Plan Pals" from Teurling's Catholic High High school students work with mentors to come up with a business idea using JA Be Entrepreneurial then pitch for a chance to win scholarship money from the Brees Dream Foundation. This year students from the following schools competed, Acadiana High, Teurlings, Northside High and Schools of the Sacred Heart.

JA Business Hall of Fame

**CONGRATULATIONS
2021 HONOREES**



JACK, BILL & RICHARD McELLAGOTT
Hall of Fame Laureates

CHRIS RADER
Business Person of the Year

DACODA BARTELS
Rising Young Business Person

PAUL SEGURA
Friend of Business (The Richard E. Baudoin, Jr. Award)

ONE TELEMED
Small Business of the Year

SUPREME RICE
Large Business of the Year



**THANK YOU
2021 SPONSORS**



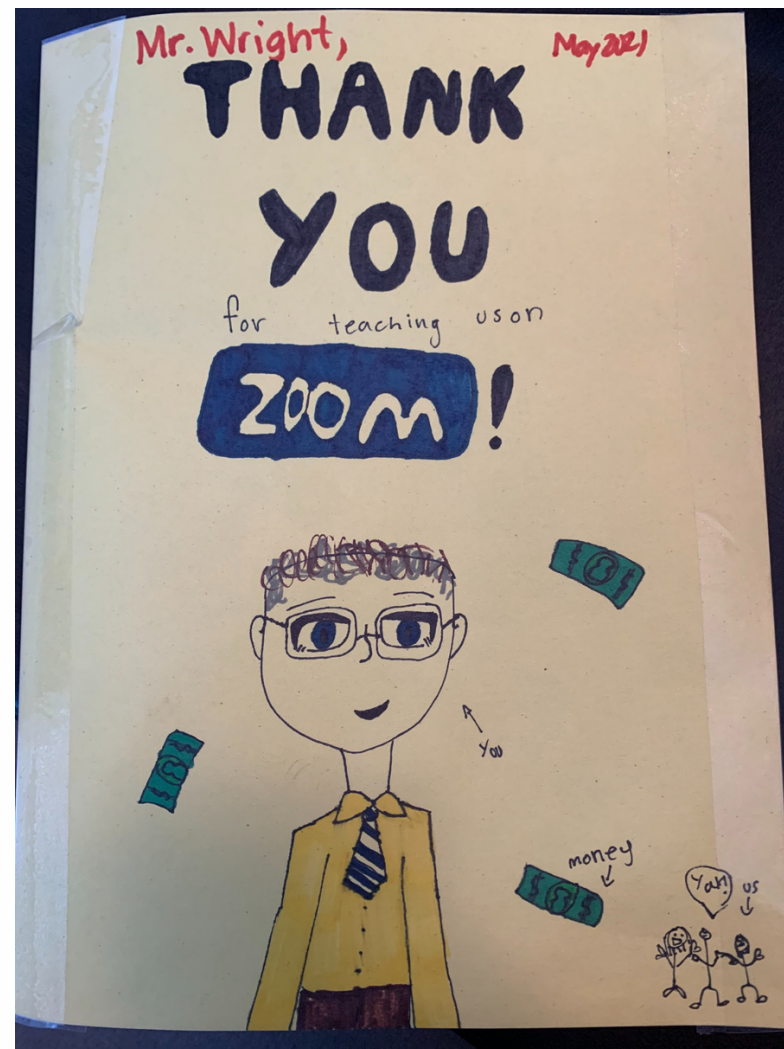


Volunteer of the Year Adam Wright, Investar Bank



A volunteer superstar himself, beloved by his JA students, Adam is a rock star at leading Investar's impact with Junior Achievement and volunteer efforts.

Adam's volunteerism by the numbers
Total classes taught-59
Elementary-44 (Prairie & Ernest Gallet)
Middle school-44 (Evangeline Parish)
High school-1 (TYCIC/Acadiana High)



Community Partner of the Year Spotlight

JA recognizes HomeBank for promoting early financial education and entrepreneurial thinking



Member driven. Community focused.



HomeBank and the FHL Bank of Dallas served hundreds of 3rd-5th grade students at Ryan, Bernard Terrace, and St. Francis Xavier elementary schools in Baton Rouge. In Lafayette, serving Ernest Gallet, Prairie, LeBlanc, Highland, and Acadiana Renaissance Charter elementary schools.

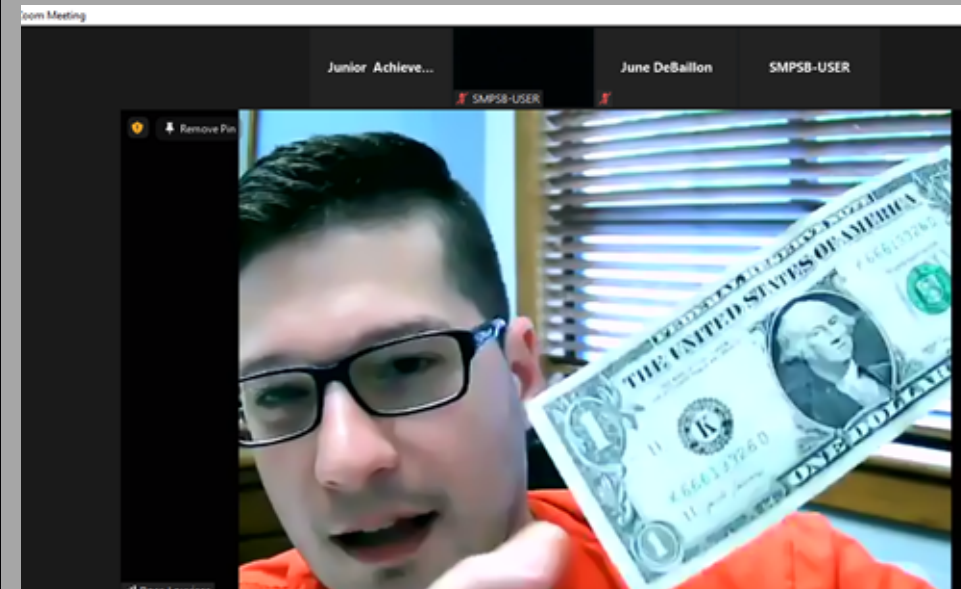
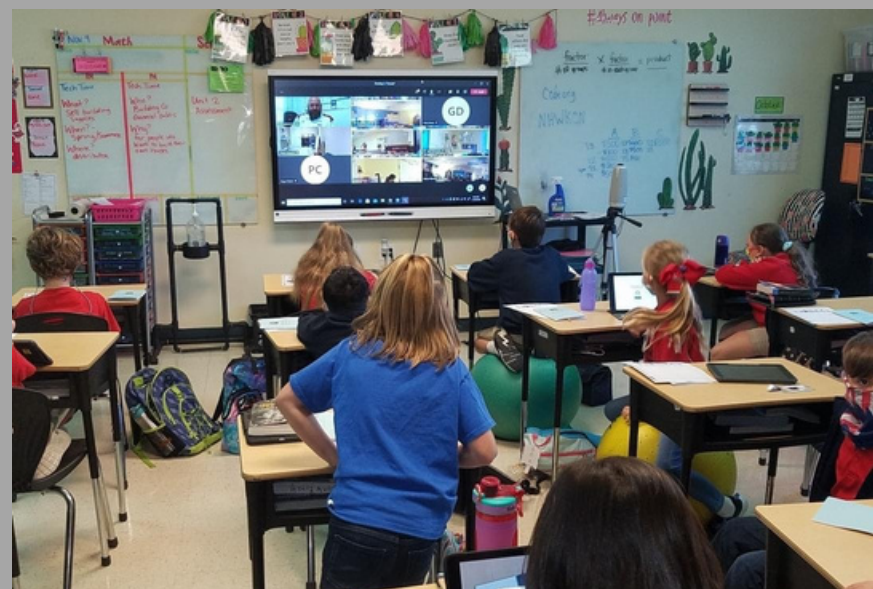
In JA More than Money, students practiced personal finance skills using entrepreneurial concepts.

Students were able to:

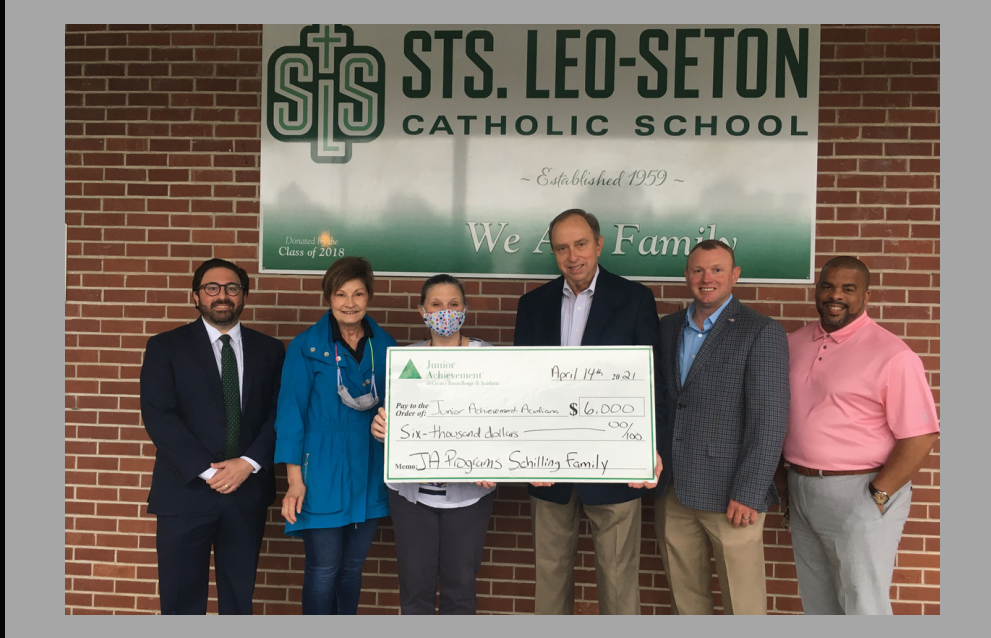
- Identify the role of money in everyday life.**
- Think like entrepreneurs and identify a small business they can start.**
- Learn the basic steps of starting a business.**
- Consider the advantages and disadvantages of borrowing money.**



Student Snapshots



Partner Snapshots



What's ahead

21-22 SCHOOL YEAR



JA LEADING LADIES

This women-led, girls mentoring program will focus on building economic skills and confidence of teen girls.



JA ADOPT-A-SCHOOL

Elementary Schools enroll in JA mentoring programs through this Adopt-A-School program.



FINANCE PARK VIRTUAL

Same impactful program with increased accessibility and for the first time making work-readiness connections.



TRUST YOUR CRAZY IDEAS CHALLENGE

Inspiring youth entrepreneurial dreams in this teen student "pitch" competition.